*Marie-Antoinette Tichler*, the reigning Mrs. DeKalb County 2017 vying for the title of Mrs. Georgia International 2018. Marie-Antoinette’s passions are empowering women and educating the youth. Her first children’s book, ***Terrance Texter: Adventures in Mobile Phone Land,*** is unique in its ability to educate young children about the dangers of texting while driving before they are in the driver’s seat.

****Marie-Antoinette’s children’s books are a part of **Tech Organization Against Destructive Deeds (TOADD, www.toadd.org)**, a 501c3 nonprofit dedicated to saving lives through awareness of the need to protect their Digital Legacy and use mobile devices responsibly. **TOADD** has the only Pre-Cell Phone program in existence. Marie-Antoinette, also affectionately known as the Selfie Godmother, a popular community character, along with Miss TOADD and Friends, that has entertained and educated over 1 million adults, young adults and children about the risk of using technology improperly, importance of Digital Legacy, dangers of distracted driving and Keyboard Courage.

Marie-Antoinette is also the founder of the *Coochie Power Brand®* (coochiepower.com) which builds camaraderie among women through empowerment and encouragement. The *Coochie Power Brand®*, unites women by mean of camaraderie, support and growth that strengthen expressive positive individuality while creating social change. Ms. Tichler learned “teamwork and camaraderie” while enlisted on active duty for nearly ten years in the United States Air Force. The *Coochie Power Brand®* host a fun cheeky apparel line, a women’s club, events, resources and activities encouraging women to ‘Electrify Their Power.’

Her book, ***Fifth-Wave Of The Feminist Movement: Coochie Power 5.0 Era***, is highlighting 21 iconic game-changing moves for the feminist movement. Marie-Antoinette’s book honors twenty-one iconic game-changers who’ve made an impact on feminism, teaching society that it’s okay to be a woman.

Marie-Antoinette helped organize the Women’s March on January 21, 2107 as the Georgia Business Outreach Leader and also planned the Atlanta Tax March. This led her to create the International Women Marchers, which will be honored by the DeKalb County CEO. Officially recognizing August 18th as International Women Marchers Day. Marie-Antoinette is a MoveOn Resistance Leader and a proud activist. She is certified through the Mobile Marketing Association. She holds a degree in Healthcare Management from Southern Illinois University at Carbondale and in 2010 she also earned a Graduate Certificate in Social Media Planning, from Drury University in Springfield, Illinois.

Ms. Tichler organization **TOADD** was granted an Official State Week-Text With Respect Week July 21-27 from the Georgia Senate and Georgia House of Representatives. She was featured and honored by *People You Need to Know Magazine*, selected for Who's Who In Black Atlanta 2011, 2012, 2014, 2015 and a leader in Toastmasters.